



Innovations

Your Partners
in Precision.™

USING TECHNOLOGY TO ENHANCE YOUR PRACTICE

Many professionals pride themselves on their purchase and use of the latest technologies. But have you ever wondered how effective they really are for yourself and your practice?

From blackberries and iPhones to GPS systems, Voip and streaming video, there is no shortage of new gadgets or technologies that you can use in your business. In fact, technology enhances productivity, communication and overall profits; if you choose and use it wisely.

Technology though, for all the wonderful things about it, can also be a major distraction and a drain on your time, and the effectiveness of your practice. Implementation can be met with strong resistance, and the costs associated with new technology can be daunting.

So how do you decide on the best technologies for your practice?

In order to understand how technology can help you, it's not necessary for you to learn the technical jargon, or what I like to refer to as the nerdy part of technology. But you must understand the impact of technology and the ways that it can transform your work. In the dental industry one such technological advancement is the use of CAD/CAM.

An acronym for computer aided design / computer aided manufacturing CAD/CAM is transforming the dental restorative landscape. Instead of focusing your attention on the actual mechanics of how CAD/CAM technology works, spend time learning about how it can positively impact the care and treatment you provide patients.

No longer will there be a need to pay the high costs typically charged by the major implant companies. With CAD/CAM custom implant abutments you get all the precision, all the accuracy and an all around better custom designed product. This increases the implant longevity, prosthetic success and ease of restoration. As well, by working with a laboratory that is focused on utilizing the latest technologies for your benefit, your bottom line margins can be bolstered.

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MESSAGE FROM THE LAB

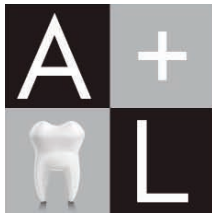
Welcome to Innovations, the dental laboratory newsletter dedicated to providing you with useful tools and information to make your practice more successful.

In this issue we'll talk about technology and how it can be a help or a hindrance for your business. Are you investing in the latest gadgets and gizmos for their trendiness or because you believe they will truly impact your bottom line?

Be sure to check out our latest promotions or be bold and book your Complimentary Lunch & Learn focused on CAD/CAM technology. I'm sure you will be very pleased with the information you take away.

Thanks for reading. Enjoy this issue!

Larry



Using Technology Cont.

At A&L Dental Laboratory we are considered trailblazers and are amongst the very first dental labs in North America to fully embrace this technology. One of the systems we use in our laboratory is BioCad, which is the leading CAD/CAM manufacturer of custom titanium abutments and implant bars. We also utilize the Sirona InLab 3D system and that enables us to produce all ceramic crowns and bridges, veneers, inlays & onlays and is the most versatile of all the CAD/CAM systems on the market, allowing us to choose from over 15 different all ceramic materials to ensure the best possible restoration for each situation. As well, BioCad offers an unprecedented 15 year warranty on all of their products.

Focused always on what's up and coming in the industry is a special passion of ours and one that we share openly with our clients and associates. We know that the goal is not to invest in technology for technology's sake, but with an eye on increasing productivity, profits and personal care. If you'd like to learn more, or are interesting in having us host a Complimentary Lunch & Learn at your office, please email me at larry@aldentallab.com or call us at **905.763.0055**

NEWS & EVENTS

Upcoming Events

IMPLANT STUDY CLUB

Monday, November 3, 2008

Dr. Paula Sikorski – Cone beam CT and CT Implants

Thursday, December 18, 2008

Dr. Ian Erwood DDS – Mini Dental Implants

Thursday, January 29, 2009

Dr. Cameron Clokie – Implant Related Osseous Reconstruction

DENTAL ASSISTANT TRAINING SEMINAR

Saturday, October 25, 2008

9:30am – 2:30pm

DR. MICHAEL FLING SEMINARS

February 13, 2009

April 17 & 18, 2009

June 12 & 13, 2009

September 11 & 12, 2009

For more information on any of the above events please contact Debbie at **905.885.4850** or Larry at **905.763.0055** or email larry@aldentallab.com.





SPECIAL OFFERS AND PROMOTIONS

TIPS TO SHARE WITH YOUR DENTURE PATIENTS BEFORE THEY HEAD SOUTH!

If you would like to **save up to 40%** on your laboratory implant and restorative costs, ask us about the latest in CAD/CAM technology. A & L Dental has partnered with BioCad, Canada's leading manufacturer of titanium abutments.

Millions of Canadian wear dentures and yet, many wearers are still unaware of signs that represent the need for adjustments or new dentures. In fact, most dentures should be replaced every five years. By letting your denture patients know what to look for, you can enhance the image and credibility of your practice and increase their satisfaction with the product.

Signs your dentures need to be checked:

- Sore or irritated tissues
- Problems with chewing certain foods, indigestion problems
- Thinning lips, sagging mouth, a change in facial features
- Loose, falling out when speaking or laughing
- Have discolored or has an odor
- Softening of the tissues
- Headaches, neck or ear pain
- Bone (ridge) loss
- Your partial is kept in your pocket most of the time

If you feel that your patients could benefit by seeing a denturist, please call us to arrange an appointment with our in-house Denturist. And as a bonus they will receive a complementary assessment and denture cleaning.

CAD/CAM TECHNOLOGY

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CASE OF THE MONTH

To check out the case of the month please visit our website at www.aldentallab.com



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