



Innovations

Your Partners
in Precision.™

BUILD YOUR PRACTICE THROUGH INNOVATION

What is Innovation?

Innovation is the implementation of new and refined strategies to help your practice grow. Sometimes all you need to find innovation is to open yourself up to new ideas and tools. In today's increasingly competitive world, dentists need to be on the look out for tips and strategies to help them grow. Think outside the box, and think outside your industry. Often times a strategy that is working beautifully in another area can bring in additional revenue and creative energy, which I guarantee your patients will appreciate.

At A&L Dental Laboratory, we study a lot of strategies and ideas from beyond our industry. But we also keep a close eye on things going on within our industry and find unique ways to bring them to our clients. One such innovation is CAD/CAM technology.

No longer will there be a need to pay the high costs typically charged by the major implant companies. With CAD/CAM custom implant abutments you get all the precision, all the accuracy and an all around better custom designed product. This increases the implant longevity, prosthetic success and ease of restoration. As well, by working with a laboratory that is focused on utilizing the latest technologies for your benefit, your bottom line margins can be bolstered.

At A&L Dental Laboratory were amongst the very first dental labs to fully embrace this technology.

We work with BioCad, the leading CAD/CAM manufacturer of custom titanium abutments and implant bars. We also utilize the Sirona InLab 3D system and that enables us to produce all ceramic crowns and bridges, veneers, inlays & onlays and is the most versatile of all the CAD/CAM systems on the market, as it allows us to choose from over 15 different all ceramic materials to ensure the best possible restoration for each situation. As well, BioCad offers an unprecedented 15 year warranty on all their products.

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MESSAGE FROM THE LAB

A few months ago we hired an outside marketing and sales agency to help us take our business to the next level. Many of the strategies they recommended have brought a unique and innovative approach to our business. This month, we'll talk about how you, the dentist, can increase your practice by implementing innovation at your practice.

Be sure to check out our latest promotions or be bold and book your Complimentary Lunch & Learn focused on CAD/CAM technology. I'm sure you will be very pleased with the information you take away.

Thanks for reading. Enjoy this issue!

Larry



Focused always on what's up and coming in industry is a special passion of ours and one that we share openly with our clients and associates. We know that the goal is not to be innovative just for the sake of being fresh and relevant, but with an eye on increasing productivity, profits and personal care. If you'd like to learn more, or are interesting in having us host a Complimentary Lunch & Learn at your office, please email me at larry@aldentallab.com or call us at **905.763.0055**

NEWS & EVENTS

Upcoming Events

IMPLANT STUDY CLUB

Friday, December 5, 2008

Dr. Gerald Niznick President/Founder of Implant Direct (Clinical Marketing and Economic Aspects of Implant Dentistry.)

Thursday, December 18, 2008

Dr. Ian Erwood DDS – Mini Dental Implants

Thursday, January 29, 2009

Dr. Cameron Clokie – Implant Related Osseous Reconstruction

MASTERS OF EXCELLENCE SERIES

January 21, 2009

6:30 - 9:30pm

REGISTER NOW!!! SEATING IS LIMITED!!!

DR. MICHAEL FLING SEMINARS

February 13, 2009

April 17 & 18, 2009

June 12 & 13, 2009

September 11 & 12, 2009

For more information on any of the above events please contact Debbie at **905.885.4850** or Larry at **905.763.0055** or email larry@aldentallab.com.

SPECIAL OFFERS AND PROMOTIONS

CAD/CAM TECHNOLOGY

If you would like to **save up to 40%** on your laboratory implant and restorative costs, ask us about the latest in CAD/CAM technology. A & L Dental has partnered with BioCad, Canada's leading manufacturer of titanium abutments.



CASE OF THE MONTH

To check out the case of the month please visit our website at www.aldentallab.com

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