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Subject: A & L Dental - Opportunity is Knocking.
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Message From The Lab

I hope that everyone is getting through the February blahs knowing that Spring is soon to be here! I myself take solace in knowing that once Valentine's has come and gone, it won't be much longer!

I have decided to write this month's newsletter based on everything that is going on in the news right now with the economy. At A & L Dental Laboratory, we choose to look at this as more of a time to change things and make them better.

I hope you find the below article uplifting and informative!

Enjoy

Larry

Opportunity is Knocking

Do you hear the word recession and immediately begin to panic? Perhaps you start to move slower and slower when it comes to making purchases, hiring staff and investing in your business.

Did you know that by running around in circles and being tight-fisted with your resources you are only compounding the issue?

Smart business people know that the economy ebbs and flows at all times. Many incredibly successful businesses and ideas were developed during times of economic distress. Instead of keeping your head in the sand, why not change your perspective and start seeing the land of opportunity that presents itself.

For instance, have you been thinking about acquiring a business? Now may be the perfect time. How about investing in real estate? Now is definitely a buyer's market. Do you find yourself a little slower than normal? Have you been procrastinating making some changes at work? Start now to plan for and invest in infrastructure and training.

Smart dentists know that image enhancing products and services don't slow down during an economic hiccup, neither does self care. In fact, more people start taking better care of themselves and their looks because it's something they CAN control. Plus - it makes you feel better.

So how do you take advantage of the opportunities around you while keeping an eye

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on your overhead and expenses?

By looking for innovative tools and technologies that can lower your costs and help you increase your profits!

One such innovation is CAD/CAM technology.

No longer will there be a need to pay the high costs typically charged by the major implant companies. With CAD/CAM custom implant abutments you get all the precision, all the accuracy and an all around better custom designed product. This increases the implant longevity, prosthetic success and ease of restoration. As well, by working with a laboratory that is focused on utilizing the latest technologies for your benefit, your bottom line margins can be bolstered.

At [A&L Dental Laboratory](#) were amongst the very first dental labs to fully embrace this technology.

We work with BioCad/Nobel Procera, the leading CAD/CAM manufacturer of custom titanium abutments and implant bars. We also utilize the Sirona InLab 3D system and that enables us to produce all ceramic crowns and bridges, veneers, inlays & onlays and is the most versatile of all the CAD/CAM systems on the market, as it allows us to choose from over 15 different all ceramic materials to ensure the best possible restoration for each situation. As well, BioCad/Nobel Procera offers an unprecedented 15 year warranty on all their implant abutments and bars no matter what implant system you use.

Call us today!

The A & L Team

News & Events

Dr. Michael Fling Seminars

April 17 & 18, 2009

June 12 & 13, 2009

September 11 & 12, 2009

For more information on any of the above events please contact Debbie at 905.885.4850 or Larry at 905.763.0055 or email larry@aldentallab.com.

Special Offers & Promotions

MASTERS OF EXCELLENCE - SPECIAL OFFER

For a registration fee of \$75.00, you will receive \$150.00 worth of implant components, and the program is also eligible for 3 Continuing Education Points.

How Cad/Cam Implant Technology can enhance your practice and save you and your patients up to 40%.

Limited seating available. [Register Now!](#)

Informative, Interactive and Fun, these seminars will teach, inspire and inform.

Giving you tools and resources to enhance your practice and the care you provide to patients.

Plus for the low registration investment of \$75, you'll receive \$150 worth of Implant Components.

But wait, there's more!

You'll also receive 3 Continuing Education Points!!

Dates: April 1, 2009

Time: 6:30pm - 9:30pm

Case of the Month

To check out the case of the month please visit our website at
www.aldentallab.com

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